

SUMMER 2017



# HOSPITALITY & TOURISM

SECTOR OVERVIEW



PACIFIC MOUNTAIN  
WORKFORCE  
DEVELOPMENT

*building community prosperity*

*Do you love to be outdoors, in the mountains, or on the water?*

*Do you frequent art openings or musical events?*

*Do you hunt for the best travel tips, discounts, and perks before you book a trip?*

## Fast Facts

*Hospitality & Tourism is the fastest growing sector in the PacMtn region.*

*Nearly 10,000 people in this region work in hospitality, tourism, or recreation related jobs.*

*This industry cluster brings more than*

***\$4 billion***

*into our local economy every year.<sup>1</sup>*

## Why Work In Hospitality & Tourism?

PacMtn's scenic region draws tourists from around the globe. From natural beauties like Mount Rainier and the Pacific coast, to a rising number of world-class restaurants, craft breweries, top-rated hotels, attractions and more, hospitality represents the region's fastest-growing industry sector. Though it struggles against an unfair reputation for low wages, the hospitality sector generates thousands of lifestyle-sustaining jobs and millions in tax dollars, keeping the economy humming and our communities vibrant.

## Key Industries<sup>1</sup>

- Hotels, Resorts and Casinos
- Museums, Theaters and Studios
- Sports and Outdoor Recreation
- Events and Festivals
- Restaurants, Breweries and Wineries

## Get Ready Now!

*These high-demand jobs are growing in the next decade<sup>2</sup>*

- › *First-Line Supervisors of Retail Workers*
- › *Lodging Managers*
- › *General and Operations Managers*
- › *First-Line Supervisors of Office and Administrative Support Workers*
- › *Sales Representatives*

1. EMSI, Pacific Mountain Workforce Development Council, J. Robertson and Co. Targeted Cluster Identification & Strategic Alignment. September 2012.

2. Data pulled from PacMtn Hot Jobs 2016 spreadsheet.

Learn more at [www.pacmtn.org](http://www.pacmtn.org)



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## What's Out There?

A few of the Hospitality & Tourism employers in the PacMtn region:

### HOTELS & RESORTS

- Lake Quinault Lodge, Quinault
- McMenamin's Olympic Club, Centralia
- Alderbrook Resort & Spa, Union
- Breakers, Long Beach
- Great Wolf Lodge, Grand Mound

### CASINOS

- Quinault Beach Resort & Casino, Ocean Shores
- Little Creek Casino Resort, Shelton
- Shoalwater Bay Casino, Tokeland
- Lucky Eagle Casino, Rochester
- Nisqually Red Wind Casino, Olympia

### RECREATION

- Golf Club at Hawks Prairie, Lacey
- Nan-Sea Stables Inc, Ocean Shores
- Fairgrounds, multiple locations

### ATTRACTIONS

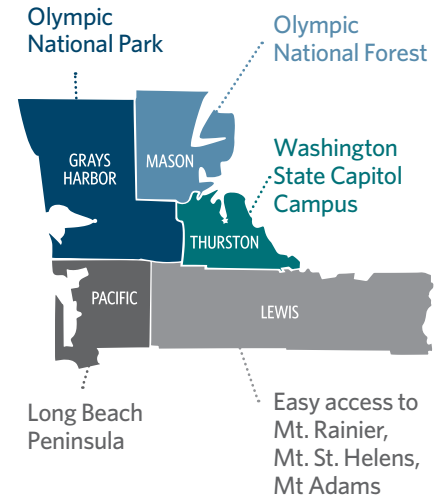
- Hands On Childrens Museum, Olympia
- Evergreen Playhouse, Centralia
- Mason County Historical Society Museum, Shelton
- Westport Aquarium, Westport

## Did You Know?

Skills learned by working in hospitality provide a great foundation for jobs across every industry.

Working in this sector connects you to a worldwide network, and along with it, perks like travel discounts and upgrades.

## What's Drawing Tourists?<sup>3</sup>



## How Do I Get Training?

- Baking and Pastries
- Culinary Arts
- Accounting/Bookkeeping
- Small Business Skills

And more!



Want to advance?  
Consider a degree  
at a local college

### Local Colleges

- Centralia College  
[www.centralia.edu](http://www.centralia.edu)
- Evergreen State College  
[www.evergreen.edu](http://www.evergreen.edu)
- Grays Harbor College  
[www.ghc.edu](http://www.ghc.edu)
- Olympic College  
[www.olympic.edu](http://www.olympic.edu)
- South Puget Sound Community College  
[www.spscc.edu](http://www.spscc.edu)
- St. Martin's University  
[www.stmartin.edu](http://www.stmartin.edu)

<sup>3</sup> Beautifulwashington.com

Learn more at [www.pacmtn.org](http://www.pacmtn.org)

## Where do I start?

Visit one of our WorkSource locations to find out more.

[www.worksourcewa.com](http://www.worksourcewa.com)



A proud partner of the American Job Center network

**WorkSource Thurston County**  
1570 Irving St SW, Tumwater  
360-704-3600

**WorkSource Pacific County**  
2601 N Pacific Highway, Long Beach  
360-642-6213

**WorkSource Mason County**  
2505 Olympic Hwy N, Shelton  
360-427-2174

**WorkSource Lewis County**  
151 NE Hampe Way, Chehalis  
360-748-2360

**WorkSource Grays Harbor**  
415 W Wishkah St, Aberdeen  
360-538-2350