



TRAINING PROPOSAL

Process for Submission to Camo2Commerce

Requirements

Training is 12 weeks or less

Training uses a cohort model for ideally 8-10 participants per cohort

GOAL: Provide training for entrepreneurs or small business start-ups for military spouses, focusing on individual business ideas and providing concrete deliverables such as business plan development, business licensure, and targeted topics relevant to owning a business while living the military lifestyle.

Training currently available on the Eligible Training Provider List is preferable- please specify in proposal submission that training program is or meets [Washington State ETPL requirements](#).

Proposal Content:

- ◆ Training is targeted to new business ideas (rather than MLM or franchise options)
- ◆ Provide timeline for program implementation, instructor hiring, program launch, and duration; provide comprehensive program model.
- ◆ Demonstrate multiple delivery options, timelines, and instructional formats.
- ◆ Partnerships with other agencies, businesses, or organizations working in the veteran/military spouse/entrepreneurial space are highly encouraged.
- ◆ Engagement with existing small businesses, mentors, or other relevant experiences within the program model is preferable.
- ◆ C2C funding does NOT include new curriculum development.
- ◆ C2C will provide participants through concurrent military spouse efforts.

Proposal Format:

- ◆ Provide budget estimate for program delivery:
 - Maximum cost per participant \$3,750
- ◆ Complete proposals will be no more than five pages in length and must include contact information for organization, program contact, timeline as stated above, budget, any partner organizations, how the organization is qualified to deliver the program, and narrative overview of program design including delivery model
- ◆ Review criteria includes quality of program design, cost reasonableness, and organization's capability to provide program

Process

- ◆ Email proposal to Camo2Commerce at: julieb@pacmtn.org
- ◆ Confirmation of receipt of proposal will occur within two (2) business days
- ◆ Proposal will be initially reviewed for completeness within five (5) business days
- ◆ Communication will occur whether selected or not
- ◆ **Proposal submissions must be in no later than 12:00pm June 7, 2018.**

Entrepreneur Training for Military Spouses

Challenge

Finding short-term (12 weeks or less) small business and entrepreneurial training that military spouses can utilize to jump start their self-made career.

Historically

Military spouses might have a great business idea and strong entrepreneurial spirit, but may not know where to go next. Providing training that is able to get them started down a business path while giving valuable information on best practices for restarting in a new location can be a great career-starter.

Requirements

For all short-term training programs, the potential to align with JBLM training requirements mandates the gathering of the information to the left.

Maximum cost per participant of \$3,750

Placements

Our goal is a minimum of 84% placements from these programs and the partnership and commitment with companies who hire students completing the training.

More Information

Julie Baxter

Strategic Initiatives Navigator

360.570.4273

julieb@pacmtn.org

www.camo2commerce.com

