

**Camo2Commerce National Guard & Reserve Career Resources Videos Project RFP FAQs
Updated 5/23/18**

Q1: Is there a style you are aiming for with these videos, or is this mostly up to creative interpretation?

A1: We are intentionally keeping the creative styling open to interpretation so long as it will be appealing to National Guard and Reserve families- the aim is to be equally engaging and instructive to the target audience. We are interested in hearing a wide variety of creative interpretations of how this might be accomplished. The associated formatting, structure, and costs should be in line and reasonable with the creative approach within the submitted proposal.

Q2: Do you have a budget or budget ceiling that you would not like to exceed?

A2: The overall budget for this project should not exceed \$40,000

Q3: Do you have a script for these videos or will we be providing the script?

A3: PacMtn is expecting the selected bidder to develop the script with any relevant entities to ensure adequate and accurate content in alignment with the requirements outlined in the RFP, but does expect to have an opportunity to provide feedback on the preliminary script prior to filming and the first round of video edits.

Q4: How many days do you anticipate for shooting and interviewing?

A4: Number of days for shooting and interviewing should be determined by creative style envisioned for the submitted proposals, budget estimate, and any identified needed voices/interviews within the envisioned style and potential script.

Q5: Can we submit 2 budgets with different approaches?

A5: So long as the proposal meets the requirements as outlined within the RFP.

Q6: Is there a PacMtn representative that could speak to all of the available resources for Guard and Reservists?

A6: No, part of the selected bidder's role includes coordinating with entities that can speak to the available resources. As outlined within the RFP, PacMtn support will include identification of those entities.

Q7: Is there a specific person that does outreach to the Guard and Reservist community?

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A7: PacMtn does not have a specific person that conducts outreach specifically to the Guard and Reservist community, but does interact with Guard and Reservist families on occasion through the regular course of some programming.

Q8: Does PacMtn have experts that would be providing the resume, interview, and job search tips? Or will we be expected to identify and coordinate interviews with these experts?

A8: PacMtn support will include identification of entities that can provide expertise in resume, interview, and job search tips. However, the selected bidder will be expected to coordinate and collaborate with entities who can provide that expertise.

Q9: Are there existing graphics or other materials including videos that can be provided?

A9: Depending upon the design of the project, there may be some materials or video content that can be provided. However, an assumption should not be made that PacMtn or other partnering entities has access to a library of materials or videos that will be applicable to the selected project.