



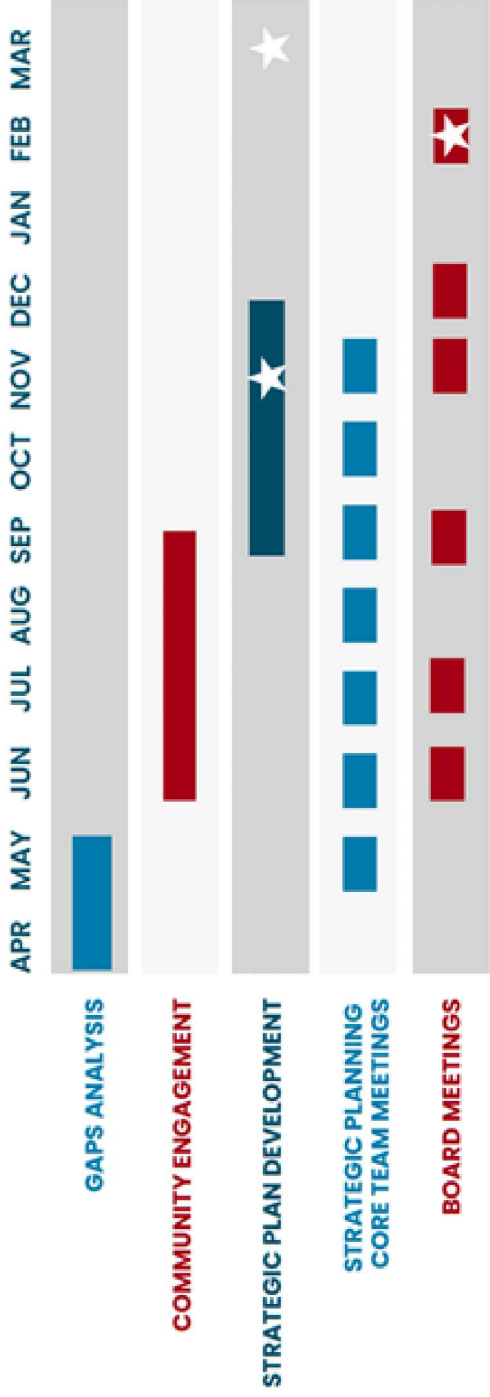
# Strategic Planning Approach

## 2023 - 2024

Prepared By:



## DRAFT TIMELINE 2023 - 2024



### Project Milestones:

- November 2023 - Draft plan complete
- February 2024 - PacMtn Board approves plan and MOUs
- March 2024 - Final Local plan delivered to State



# Phase 1: Gaps Analysis & Establish Core Team

*(April / May 2023)*

## Goals:

- Identify gaps, successes, and areas for improvement
- Identify areas where PacMtn would like additional community feedback and input
- Review 2020-2024 Strategic Plan for reach and effectiveness
- Celebrate successes of the previous plan

# Phase 1: Gaps Analysis & Establish Core Team

*(April / May 2023)*

- Core Team of PacMtn staff and champions that have key roles in the implementation of the strategic plan
- Meet monthly throughout the strategic planning process
- The Core Team will be responsible for:
  - Moving the draft plan development forward
  - Reviewing the gaps analysis
  - Determining areas in the plan that need community input or feedback
  - Developing key questions for community engagement
  - Drafting revised goals, strategies, and measurements of success and accountability

## Phase 2: Community Engagement (June-August 2023)

- Focus: seeking feedback from **job seekers** and **employers**
- Feedback from **job seekers** will help:
  - Increase awareness and build trust
  - Understand barriers to information or access to resources/programs
  - Identify ways to better connect job seekers to employment opportunities
- Feedback from **employers** will help:
  - Better understand region-specific/industry-specific in-demand skills of today and the future
  - Inform and confirm the development of the demand occupation list
  - Activate a workforce development minded community

## Phase 2: Community Engagement (June-August 2023)

- **Activate Existing PacMtn Committees**

*(One Stop, Priority Populations, and Business and Sector Engagement)*

- Solicit feedback from committee members as well as their broader networks
- These committees will also serve as an opportunity for PacMtn to integrate and align partners as the new plan is developed

- **Focus Groups / Industry Roundtables**

- Held across all counties in the PacMtn region
- Mix of virtual or in-person opportunities
- CBOs and existing employer/PacMtn partners to help drive participation and attendance

## **Phase 2: Community Engagement (June-August 2023)**

- **Online Landing Page, Survey, and Digital Engagement**
  - Provide updates on Strategic Planning efforts via a publicly available and accessible landing page
  - An online survey will allow for increased accessibility and engagement from individuals who might not be able to participate in Focus Groups or Industry Roundtables
  - Community Based Organizations and partners can collaborate and amplify the reach of the survey by sharing a call to action through their newsletters, websites, and social channels

## **Phase 3: Strategic Plan Development** *(September-November 2023)*

- Core Team reviews engagement findings to identify **key themes and priorities**; aligns these themes and priorities with areas of the existing strategic plan that need revising
- Core Team will advance the writing of updates strategic goals, strategies to achieve those goals and measurements of success
- Key staff and Core Team members will provide a preliminary board update at the **September 2023 half-day board retreat**



## **Phase 3: Strategic Plan Development** *(September 2023 - February 2024)*

- Final Plan will include:
  - Compliance requirements
  - Strategic Priorities
  - Goals
  - Strategies and measurements of success
  - Executive Summary - visually outlines core elements of the plan
- Draft Plan complete by Core team by November 2024
- PacMtn Board Approves Plan at February 2024 Board Retreat
- Final Plan delivered to State by March 2024