



building community prosperity

FOR IMMEDIATE RELEASE

August 11, 2023

Pacific Mountain Workforce Development launches Regional Strategic Workforce Plan to shape future prosperity, seeks community input

Olympia, August 11, 2023 - To empower the region's workforce for current and future challenges, Pacific Mountain Workforce Development (PacMtn) proudly announces the launch of its Regional Strategic Workforce Plan (Local Plan), designed to guide workforce development initiatives over the next four years.

Recognizing the dynamic shifts in the job market and the evolving needs of employers and jobseekers, PacMtn has embarked on a mission to redefine its Local Plan. Rooted in the belief that addressing these needs requires a united effort, PacMtn invites the entire community to join forces in shaping a better future for all.

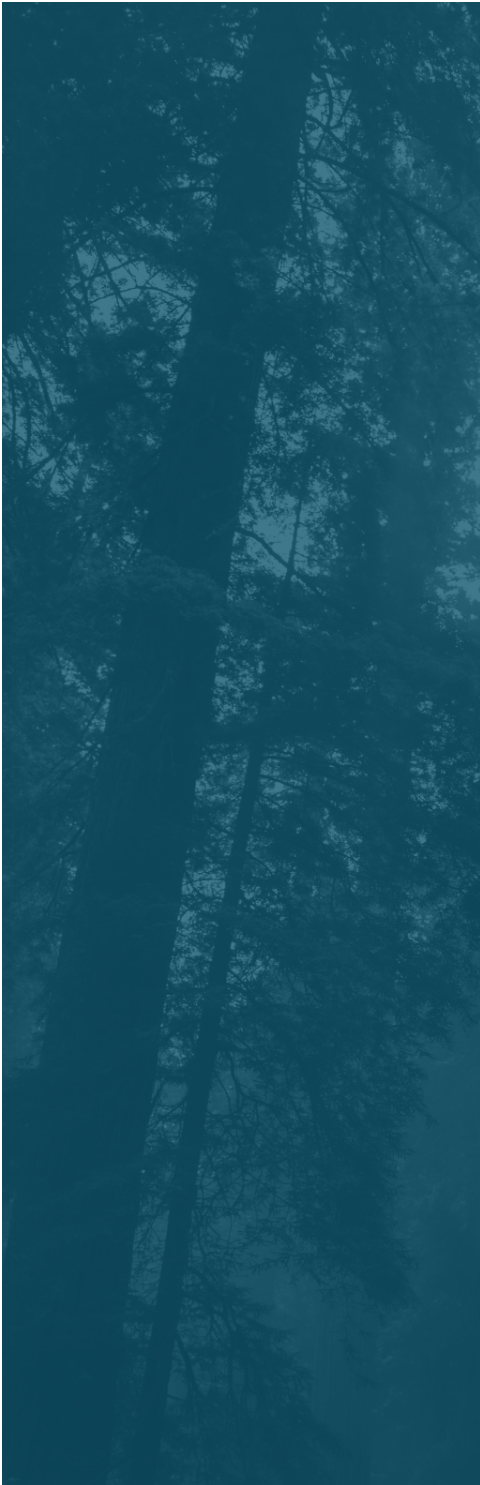
PacMtn's 2023 Local Plan represents a comprehensive blueprint for propelling the region's workforce toward success. By assessing the current landscape across the PacMtn region, identifying opportunities, and setting clear directions for collaborative actions, the plan strives to create a robust regional workforce development system. This system aims to serve the needs of employers, nurture job seekers, and drive economic growth through forward-looking training programs that anticipate the jobs of tomorrow.

PacMtn firmly believes that the input of the community is pivotal to the success of the Local Plan. Throughout the planning process, PacMtn will actively engage job seekers, employers, and partners within the Regional Workforce System to understand the challenges and opportunities unique to the region. This inclusive approach aims to identify strategies and solutions that reflect the diverse needs and aspirations of the community.

The Regional Strategic Workforce Plan will be developed through a meticulously planned timeline:

July 2023 - Planning Process Kick-Off: The official commencement of our journey towards a stronger regional workforce.

July - September 2023 - Community Engagement Phase: An opportunity for all stakeholders to share their perspectives, challenges, and potential solutions.



September - November 2023 - Local Plan Development: A period of intensive collaboration and strategic planning.

November 2023 - Draft Local Plan Complete: A draft plan that represents the culmination of collective efforts.

February 2024 - PacMtn Board and Consortium approves 2024 - 2028 Local Plan: The final endorsement of the Regional Strategic Workforce Plan.

Get Involved and Shape the Future

Community members, employers, and stakeholders are encouraged to participate in shaping the future by engaging in a community survey available at <https://pacmtn.org/governance/strategic-plan/>.

An opportunity to attend a community open house will also be available, with details to be announced shortly.

PacMtn is committed to crafting a Regional Strategic Workforce Plan that embraces the collective wisdom of our community, empowers our workforce, and supports the growth and prosperity of our region. To learn more about PacMtn's Local Plan process visit <https://pacmtn.org/governance/strategic-plan/>.

Stay connected with PacMtn and stay updated on initiatives and events by following us on Facebook, Twitter, and LinkedIn.

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CONTACT

PacMtn Workforce
Development

info@pacmtn.org
(360) 515-5134

About PacMtn Workforce Development (PacMtn)

PacMtn is a nonprofit organization that is the recognized convener of regional workforce development efforts. The PacMtn Board of Directors, PacMtn elected Official Consortium, and all staff are dedicated to the development of a workforce system that supports business, industry, and all levels of employers and job seekers. PacMtn oversees the regional network of American Job Centers, called WorkSource, which house the demand-driven and integrated system of partners dedicated to developing community prosperity, one job seeker and one employer at a time.