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#### FOR IMMEDIATE RELEASE

May, 20, 2024

# Pacific Mountain Workforce Development Council launches RFP for marketing and design services

Olympia, May 20, 2024 - Pacific Mountain Workforce Development Council (PacMtn) is initiating a Request for Proposal (RFP) for qualified professional vendors to provide marketing and design services.

The selected vendor will undertake essential tasks including redesigning communication tools for both internal and external use, brand development, website redesign, maintenance, and SEO, virtual media enhancement, videography and photography, as well as miscellaneous printing and procurement services.

## Key Details:

Question Period. Questions will be accepted through Monday, May 20, 2024 to Friday, May 31, 2024 at 11:00 AM PST. Send inquiries to <a href="mailto:contracts@pacmtn.org">contracts@pacmtn.org</a>.

Application Process. Interested parties may view the full RFP and terms and conditions <u>here</u>. Proposals must be submitted no later than Friday, May 31, 2024 at 12 PM PST.

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### **CONTACT**

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## About Pacific Mountain Workforce Development (PacMtn)

PacMtn is a nonprofit organization that is the recognized convener of regional workforce development efforts. The PacMtn Board of Directors, PacMtn elected Official Consortium, and all staff are dedicated to the development of a workforce system that supports business, industry, and all levels of employers and job seekers. PacMtn oversees the regional network of American Job Centers, called WorkSource, which houses the demand-driven and integrated system of partners dedicated to developing community prosperity, one job seeker and one employer at a time.