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Pacific Mountain Workforce Development Council Releases 2023-24 Annual Report
Outlines Strategic Initiatives to Strengthen Workforce in Southwest Washington

Olympia, WA – The Pacific Mountain Workforce Development Council (PacMtn) today issued its [2023-24 Annual Report](#), showcasing significant achievements and laying out strategic initiatives to guide workforce development and economic empowerment efforts across Southwest Washington through 2028.

“This year’s annual report reflects the remarkable progress PacMtn has made in strengthening our workforce and expanding opportunities across our region,” said William Westmoreland, CEO of PacMtn. “From advancing the Economic Security for All initiative to deepening partnerships with local industries, 2023-24 was a year of impactful work and growth. As we look ahead, we’re committed to building on these achievements, driving economic empowerment, and creating a resilient workforce that meets the needs of our communities and employers alike.”

The 2023-24 Annual Report highlights PacMtn's progress in bridging regional skills gaps and increasing access to quality jobs through targeted support programs and partnerships. Key initiatives, such as Journey 2 Jobs (J2J) and the EcSA program, have addressed critical needs among disadvantaged populations. The J2J program, for example, helped 65 individuals, many facing homelessness, find employment, with 11 participants securing permanent housing and 28 taking part in paid internships that transitioned into full-time positions.

Additional highlights from 2023-24 include:

- **Business Engagements:** Over 2,476 businesses served, with 335 skills and credentials awarded, supporting high-growth industries such as Healthcare, Hospitality & Tourism, and Specialty Manufacturing.
- **Impact in Priority Industries:** The region's essential sectors, including Food Production and IT & Telecom, saw substantial growth in projected new jobs, with investments designed to align job-seekers’ skills with industry needs.

- Economic Security Initiatives: Funding of over \$3.7 million was dedicated to poverty reduction, food security, and re-entry support through EcSA and other community-focused programs, emphasizing long-term economic stability and self-sufficiency.

PacMtn has set an ambitious Big Hairy Audacious Goal (BHAG): to place quality jobs over the next four years. This transformative effort aims to address critical workforce challenges in the region, including skills gaps, persistent unemployment, and economic inequality, while ensuring that businesses have the talent they need to thrive. As we look ahead, this initiative will focus on engaging diverse and underrepresented talent pools, supporting employers in high-demand industries, and fostering awareness of the numerous pathways available in the local job market. The Quality Jobs Campaign is designed to inspire individuals to pursue fulfilling careers while providing them with the resources necessary for long-term success. By staying focused on these goals, PacMtn aims to build a stronger, more inclusive workforce, driving both personal and economic growth across our communities.

PacMtn's [2023-24 Annual Report](#) is available at www.pacmtn.org.

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About Pacific Mountain Workforce Development (PacMtn)

PacMtn is a nonprofit organization that is the recognized convener of regional workforce development efforts. The PacMtn Board of Directors, PacMtn elected Official Consortium, and all staff are dedicated to the development of a workforce system that supports business, industry, and all levels of employers and job seekers. PacMtn oversees the regional network of American Job Centers, called WorkSource, which house the demand-driven and integrated system of partners dedicated to developing community prosperity, one job seeker and one employer at a time.

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