



PACIFIC MOUNTAIN
WORKFORCE
DEVELOPMENT

building community prosperity

FOR IMMEDIATE RELEASE

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PacMtn Announces Launch of Comprehensive Local Plan to Drive Regional Workforce Development

Olympia, WA – Pacific Mountain Workforce Development Council (PacMtn) is pleased to announce the launch of its new Local Plan, designed to foster economic growth and enhance the regional workforce across Grays Harbor, Lewis, Mason, Pacific, and Thurston counties. This comprehensive four-year strategic plan, developed in collaboration with diverse community stakeholders, reflects the unique needs and aspirations of our vibrant and diverse region.

PacMtn's Local Plan, spanning 2024-2028, outlines a visionary framework to ensure economic success through strategic workforce development initiatives. Key objectives include increasing employer and job-seeker participation in industry-recognized credential opportunities to boost economic success by 2028, developing and implementing a regional Quality Jobs framework with active participation from employers and job-seekers by 2028, and enhancing regional workforce development through strategic partnerships that integrate system services, data accountability, and resources by 2028.

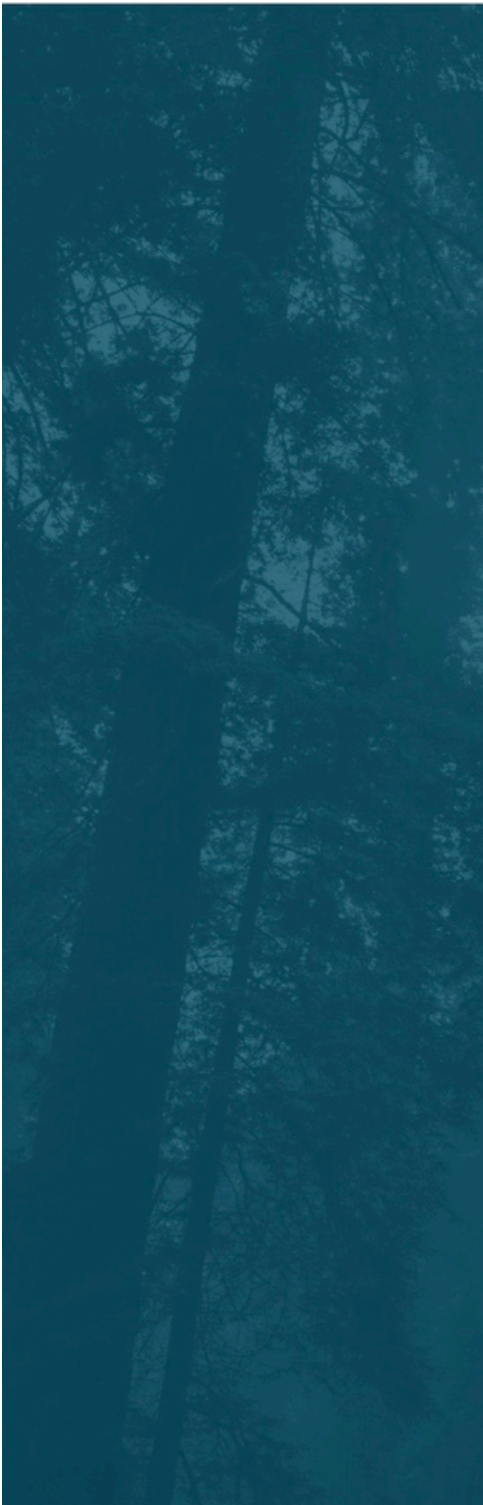
The core elements of the plan focus on equitable employment and training, industry engagement and data analysis, technological advancement in service delivery, and the adoption of responsive design principles. Furthermore, the plan emphasizes standardization and best practices, diverse board membership, cross-regional economic strategies, alignment with federal and state mandates, rapid response readiness, and support for micro enterprises and entrepreneurs.

PacMtn's mission is to nurture a dynamic regional workforce, promoting excellence through high-quality services that align with industry needs. Under the guiding principles of the [Workforce Innovation and Opportunity Act](#) (WIOA) and [Washington State's Talent and Prosperity Plan for All \(TAP\) State Plan](#), the Local Plan emphasizes resource optimization, regional cooperation, and the unique needs of local communities while maintaining regional autonomy.

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"We are excited to launch this Local Plan, which embodies our commitment to fostering a thriving economic environment across our five-county region," said William Westmoreland, CEO of PacMtn. "This plan is a testament to the power of community collaboration, and we are grateful to the community members, businesses, and industry leaders whose contributions were invaluable in the development of this plan. Together, we are building a robust regional economy where all communities, including Sovereign Nations, can thrive."

For more information on PacMtn's Local Plan and to get involved, visit <https://pacmtn.org/governance/strategic-plan/>.

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About Pacific Mountain Workforce Development (PacMtn)

PacMtn is a nonprofit organization that is the recognized convener of regional workforce development efforts. The PacMtn Board of Directors, PacMtn elected Official Consortium, and all staff are dedicated to the development of a workforce system that supports business, industry, and all levels of employers and job seekers. PacMtn oversees the regional network of American Job Centers, called WorkSource, which houses the demand-driven and integrated system of partners dedicated to developing community prosperity, one job seeker and one employer at a time.